

2017 Conference: September 13th-15th

Inspiration

You have told us that you want to return from our conference not only with new information and skills; but also motivated and inspired to serve your communities better.



Karina Leblanc inspired us all when she culminated her 18 year career as goaltender of Canada’s women’s soccer team by winning an Olympic medal. However, we think you will be even more inspired by how she has moved on to become a UNICEF ambassador. She will talk about how she has made this transition to use her position to make the most difference she can in the world.



Learning



We are proud to offer high quality, relevant professional development for Government finance officers from across Canada. We have surveyed our members and were told that performance measurement is a topical issue: does it actually work to influence decision making? Is it more effective when implemented top down or bottom up? We have collected some of the best minds in Canada to bring you their perspective. Our second focus topic is “The role of the finance officer” Speakers will explore what our organizations expect of us and how we transform from reporting on the finances of our organizations to shaping them—how we add measurable value. As well as the focus areas we will be including all the regular topics for which we are known: A half day PSAB update, a first class Economic update and relevant topics on budgeting, investing and best practices.

Fun



The people of Regina want to make sure we have fun in their City. They are proud to host our conference and show off Regina in a way that many of us have not experienced it.

Whether its as the home of the Saskatchewan Roughriders or the RCMP training centre, what you are guaranteed to experience is an authentic Prairie City with incredibly friendly people and a sense of pride and community that will touch you.

The Local committee will provide entertainment and hospitality that will leave you remembering this experience for a long time.



“Measuring Success: A Finance Perspective”

Our Speakers



Craig Reynolds

Craig Reynolds has been the Saskatchewan Roughriders' President and Chief Executive Officer since 2015 after joining the Club as the Chief Financial Officer, six years earlier.

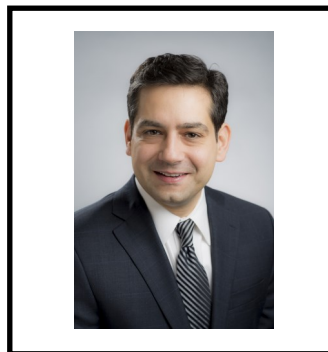
He built the Club's stabilization reserves from \$1 million to over \$12 million in five years and led the development of the new Mosaic Stadium, an iconic new sports and entertainment venue.

His has made the transition from finance officer to running the organization. We hope you will be motivated by his story



Professor Jim McDavid

Jim McDavid is a Professor in the Faculty of Human and Social Development at the University of Victoria. He is one of Canada's leading public administration scholars in the fields of program evaluation, performance measurement and performance management. He has also made substantial scholarly contributions to the local government field both nationally and internationally. Professor McDavid has authored "Program Evaluation and Performance Measurement" and has studied the impact on Local Government.



Michael Puskaric

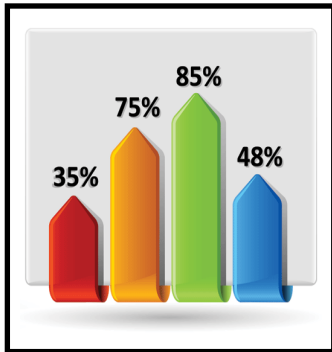
Michael is the Director, Public Sector Accounting for CPA Canada, having taken over following Tim Beauchamp's retirement. His role is to be the champion for improving public sector accounting practices across Canada by sharing knowledge, encouraging collaboration and leading the development of standards.

He will be presenting the annual PSAB update which has become one of the mainstays of our conference and also an additional session for those new to PSAB.

Thank you to our 2017 Gold Sponsors so far:



Our Sessions



Measuring Success

- Keynote Speaker – Karina Leblanc - Live Life Purposefully
- Performance Measurement with Dr. Jim McDavid – the Academic Perspective
- Are measures for outcomes really necessary? – A Practical Approach
- Using Caseware for Financial Reporting
- Providing financial information for Council and citizens.



The Economy

- Keynote Speaker – Craig Reynolds – Financial Strategy in Sports
- The Trump Effect on Canadian interest rates
- Canadian Economic Update
- The Great Debate
- Investment Manager & Budget Officer Forums
- How Urban Planning can help the bottom line



Role of the Finance Officer

- Keynote Speaker – Michael Puskaric, PSAB - The Latest in Public Sector Accounting Standards
- Asset Retirement Obligations
- Tenders and RFP's - do it right - avoid a lawsuit!
- PSAB for New Finance Officers
- The latest in Asset Management

Thank you to our 2017 Silver and Bronze Sponsors so far:



GFOA of Western Canada 2017 Annual Conference

How to Register for the Conference:

The delegate fee is \$600 before July 15, 2017, and \$650 after that time.

To register please go to:

<http://www.civicinfo.bc.ca/event/2017/GFOAWCDelegates.asp>

How to Register for Hotel:

Rooms are available at the Marriott Hotel Saskatchewan for \$155 an night. Book soon as our room block is filling fast. Go to the [Hotel website](#) to reserve your room.

How to Register for the trade show:

The trade show still has spaces open. Brochure is available on our website Please register here:

<http://www.civicinfo.bc.ca/event/2017/>

Pre-conference sessions

This year we will be offering 3 pre-conference sessions at the Hotel Saskatchewan on the Tuesday before the conference starts. This will allow people who are travelling to get an extra day of training and minimize their costs.

Each of the workshops will be a full day running from 8:30 am to 4:30pm and cost \$360.

If any of the workshops does not achieve its minimum registration, you will have your choice of transferring into another workshop or having your registration fee refunded..

The workshops are being offered by some of our partner organizations:

- **Asset Management workshop.** Offered by MFOA and led by one of their regular trainers
- **Business Case workshop** offered by GFOABC and led by Graham Fane
- **Advanced CaseWare** workshop offered by FH Black and Associates and led by Jamie Black

More information will be available on the website soon.

2017 Schedule

The tentative schedule is as follows:

Tuesday September 12th

Saskatchewan GFOA Day
Asset Management workshop
Business Case workshop
Caseware workshop
Welcome Reception

Wednesday September 13th

Craig Reynolds—
Roughriders President
PSAB Update
Technical Workshops
Trade Show
Free Evening

Thursday September 14th

Karina Leblanc—UNICEF
Professor Jim McDavid
Technical Workshops
Networking Sessions
Trade Show
Banquet

Friday September 15th

Great Debate
Economic Update
Closing speaker
Finish at noon

Westcangfoa.ca

**Regina, Saskatchewan
September 13-15th, 2017**